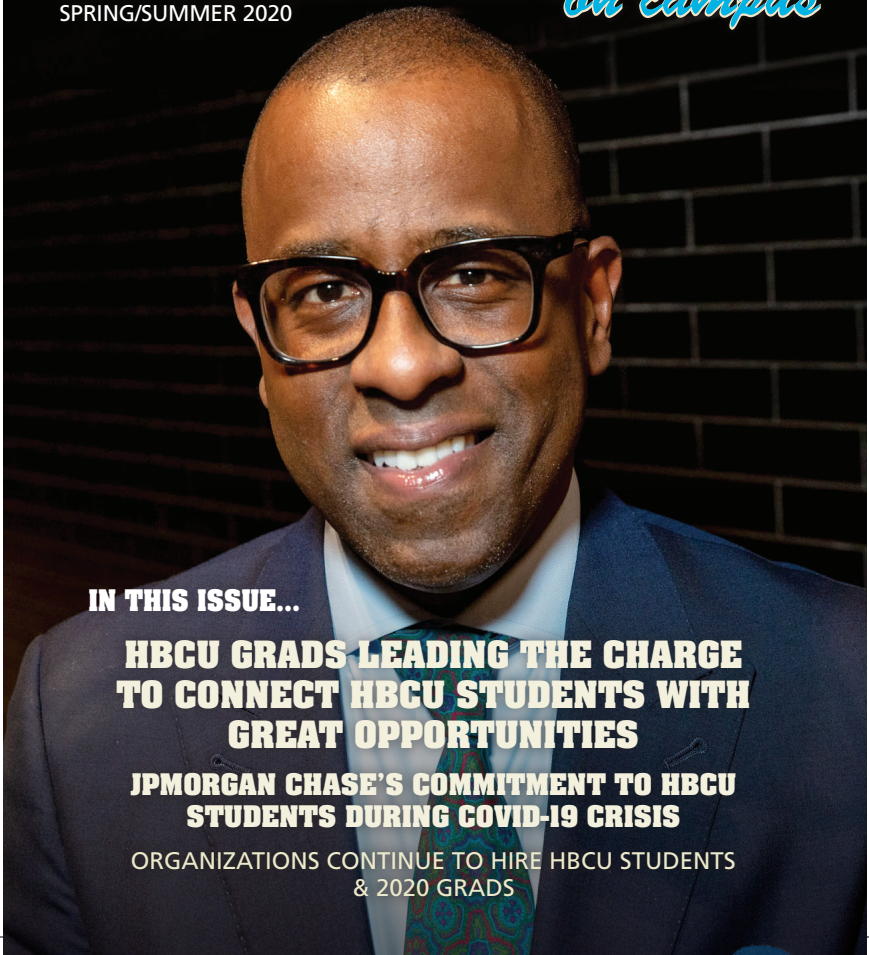


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SPRING/SUMMER 2020

on campus



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TO CONNECT HBCU STUDENTS WITH
GREAT OPPORTUNITIES**

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**ORGANIZATIONS CONTINUE TO HIRE HBCU STUDENTS
& 2020 GRADS**



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LETTER FROM THE PUBLISHER

Welcome to another issue of HBCU CONNECT On Campus Magazine! Let's address the obvious elephant in the room first, which is the fact that you are probably reading this issue of our magazine 'online' as opposed to picking up our print magazine on campus. Despite most, if not all, HBCU Campuses being shut down due to the threat of COVID-19, we still wanted to make sure to get our magazine out to you, the HBCU Students, during this unprecedented time in the history of our country.

We understand the plights of students navigating online classes, unknown graduation statuses, and even canceled or uncertain plans for the summer. With this issue of our On Campus magazine, we wanted to highlight opportunities out there for you that still exist despite social distancing and state shut downs like work from home opportunities and remote internships and job opportunities after graduation. There is a digital economy that is not only still open for business, but booming in some areas!

Take a peek at companies like JPMorgan Chase. They not only did not cancel their summer internship program that many HBCU Students are a part of, but they are offering a shortened work from home internship experience with full pay (for the original length of the internship).

So, while the economy is on pause, and everyone is a bit unsure about the future with the COVID-19 Pandemic, there are opportunities for you to continue to grow, earn, and learn. Just do us a favor and STAY CONNECTED!

As always, stay safe, stay healthy, and stay informed. We look forward to seeing you persevere! HBCUCONNECT.COM – Get Connected!

Sincerely,

Will Moss

Will Moss | CEO | wmoss@hbcuconnect.com | 614.864.4446



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THE INFLUENCE OF HBCUS ON BEYONCÉ

In 2018, Beyoncé made history as she became the first Black woman to headline a Coachella event. In an undeniable HBCU-themed aura and environment, she created sets that included marching bands, dancers, baton twirlers, black Greeks, and even wardrobe inspiration .

Beyoncé has said that she always wanted to go to an HBCU. As a native of Houston, Prairie View A&M and Texas Southern were major influences on her life. Through her BEYGood initiative, she was able to provide \$200,000 in HBCU scholarships through her Homecoming Scholars Award Program in conjunction with Google. In the year previous to 2018, she created the Formation Scholars which awards scholarships to females at Howard and Spelman.

If you have not done so already, thanks to Netflix, you are able to revisit the sights and sounds of not only the two concerts she gave over a two week experience, but of the creation, trials, tribulations, and fine-tuning of what many consider a once-in-a-lifetime event in the full feature music documentary, Homecoming.





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In this challenging time, Pfizer is committed to doing all we can to respond to the COVID-19 pandemic. We have taken proactive steps to ensure the health and safety of our colleagues, maintain supply of our medicines to patients and help halt the spread of this disease.

We would also like to reassure all students that Pfizer will continue its summer employment programs and is committed to your development.

Learn how Pfizer is responding to Coronavirus and what you can do to stay safe and prevent the spread:
<https://www.pfizer.com/health/coronavirus>

Breakthroughs that
change patients' lives





Jonathan B. Simon
(Morehouse College '93)
Head of Student Strategy
and HBCU Recruiting,
Advancing Black Leaders,
JPMorgan Chase

Above & Beyond: JPMorgan Chase Demonstrates Commitment to College Interns Despite COVID-19 Crisis

While other companies, from the financial sector to airlines are laying off staff, canceling internships, and retreating behind closed doors,

banking giant JPMorgan Chase announced on April 3rd that even though their college internship program will start in early July instead of June, due to the Coronavirus COVID-19 Pandemic, it is going above and beyond its commitments to students, and will pay interns for the original duration of their summer engagement (9 or 10 weeks, depending on the internship) even though the internships will likely be shortened. Additionally, JPMorgan Chase has since announced that it will host a five week virtual internship.

"JPMorgan Chase is determined to make sure our incoming interns have meaningful experiences while doing all we can to protect their health and well-being. We're honoring our commitment and creating an internship experience that's engaging, impactful and, most importantly, safe." said Matt Mitro, JPMorgan Chase's global head of campus recruiting.

JPMorgan Chase has worked with HBCU CONNECT for years to bring in students from all of the HBCUs to participate in internships and special career and leadership development programs. "We believe that talent is equally distributed but opportunity is not. That's why we are committed to HBCUs—not just because of their historical importance—but because of their ability to deliver strong talent." said Jonathan Simon, Head of Student Strategy and HBCU Recruiting for JPMorgan Chase. "For summer 2020, 35% of our black interns are from HBCUs and this percentage is expected to grow."

Keeping the safety and security of interns in mind, JPMorgan Chase said that it was already in the process of communicating with students regarding modified plans for in-person internships, contingent upon safety and security. The bank also issued a “special payment award” to compensate any relocation or travel costs.

“We believe it’s important that students get to know and learn from us as we get to know and learn about them. We want to give each and every student the opportunity to make an informed decision about JPMorgan Chase as a future employer. And while we really hope to do this in person, in case that’s not possible, we’re preparing great alternatives to do so virtually,” said Mitro.

“We look forward to delivering an experience that allows individuals to showcase their talents, get to know our business, and begin to establish a career with JPMorgan Chase.”

Through JPMC’s Advancing Black Pathways (ABP) initiative, the firm recently launched a student financial hardship fund to help HBCU students cover the cost of personal finance emergencies in partnership with the Thurgood Marshall College Fund and United Negro College Fund. Students can access these funds to cover a wide range of expenses—including outstanding tuition balances, apartment deposits, unanticipated car repairs, medical expenses, unpaid utility bills and short-term food insecurity. They can also use these funds to buy textbooks, or travel home for family-related emergencies.

“We launched this fund because research shows that when black college students have to leave school due to a financial emergency, there is a huge risk that they won’t return and graduate,” said Sekou Kaalund, the Head of Advancing Black Pathways at JPMorgan Chase. “We believe it’s our responsibility to help as many students as possible access the necessary resources to complete their college educations.” We applaud JPMorgan Chase for their obvious commitment to providing the best opportunities and experiences for our HBCU Students.

To learn more about JPMorgan Chase & Co. and employment opportunities, join the **Talent Network** at <https://jobs.jpmorganchase.com/page/show/talent-network>.



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HBCU CONNECT On Campus
SHINES THE SPOTLIGHT ON

Zavian Bell

Name: Zavian Bell

HBCU: Tuskegee University

Graduation Year: 2021

Major: Communications



Organizations/Sports: The 22nd Mister Tuskegee; Marching Crimson Piper Marching Band (Trumpet); Tuskegee Men's Track and Field (Hurdler)

What led you to the decision to attend an HBCU?

I decided to come to my HBCU because it allowed to showcase my many talents as an undergraduate student and it was the farthest from my old home in New Jersey.

What has been the biggest confidence booster during your college journey?

The biggest confidence booster during my collegiate years was winning the crown of Mister Freshman during the 2016-17 school year. It was my introduction to a promising future at this illustrious Institution.

What is the biggest misconception people have about you?

That I am not allowed to have emotions too. I'm usually joyous, free-spirited, and social, but I also have my off days. Sometimes I just want to be left alone. Sometimes I'm really angry or upset at the moment. I go through issues like everybody else; my life isn't all the way together; and just like you, I get lonely too.

What career will you pursue after graduation?

I would love to someday become a Radio/Television personality.

What words of advice can you share with current college students?

Never forget who you are and where you came from. We all have humble beginnings and it is okay to BE YOURSELF! Never change who you are in order to win a title, or be accepted by a certain social group.



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CORONAVIRUS DISTRIBUTES NEW CAREER HATS TO STUDENTS ACROSS THE GLOBE

There are a lot of hardships created from the Coronavirus—COVID-19. It has certainly made us rearrange our normal routine in areas of work, food consumption, socializing, and medicinal care. The common news about employment tells us there are millions of people out of work—out of a salary! Luckily, there are still companies that are looking to hire for internships and full-time opportunities for those newly graduated!

Here are a few career roles and internships that you can dive into now:

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www.hbcuconnect.com/cgi-bin/jobs/searchJobs.cgi?job_id=17748177

JPMorgan Chase & Co.

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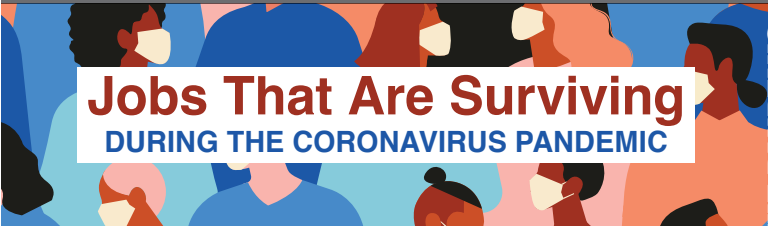
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Jobs That Are Surviving DURING THE CORONAVIRUS PANDEMIC

Worried about summer employment during this Coronavirus Pandemic and apparent recession? Keep hope alive! While there will be fewer tourism-related, amusement park, and obviously cruise ship related jobs, some industries are relatively recession proof.

REPAIR INDUSTRY: People tend to repair things more in hard times, as opposed to just buying new. If you know how to fix, you are already ahead.

DISCOUNT RETAIL: Stores like Ross, TJ Maxx and Marshalls do better than traditional retail during these times. They are also somewhat better insulated against online retail, as typical shoppers don't necessarily know what they want, but rather go foraging.

If you have the chops, **REPOSSESSION AND EVICTION WORK** is very lucrative, but both hard work and can be risky.

COLLECTION AGENTS: Not the most fun work, but again, it can pay very well, and the work isn't hard to get.

FOOD SERVICE: People still buy groceries, and they still buy fast food. These jobs are some of the easiest to get, have relatively flexible hours, and as long as you are committed, offer job security.

NATIONAL GUARD OR RESERVES: Most state national guards still accept college age enlistments and are part time, so it shouldn't interrupt academics. In fact, most offer college scholarships and solid post college career options.

Have we left anything out? What are your summer employment plans?

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DO IT FOR YOUR TRIBE!

BY ELYNOR MOSS

**As a student it takes a village to get to and through College.
No one does it alone.**

You normally have help submitting your college application, help purchasing supplies for class and your dorm room. There is a lot of pressure as a village to help get you on campus. Your Tribe, your family, your community makes themselves available to you out of a pure desire to see you succeed.

Once your Tribe drops you off at school it can be easy to focus on everything but those you left at home base. You get consumed with enjoying your independence. You make new friends but don't forget about your friends back home. Your parents, or other family members should be your motivation. Wake up everyday with the mission to bring home the GOLD, an A in each class!

What do you bring to the table, your families table? What will you contribute when you go home for holiday breaks? Will you add happiness or disappointment? Will you take away or add to the stress? Not only do you want to make your Tribe proud but you want to be able to take care of them the same way they care for you.

Your Tribe can rest easy if they know you are alright. If they can see that you can make good decisions while out on your own, their dedication to you was not in vain. Each day of your college journey do something to make your Tribe better!



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