



17-year old, Jamaican singer-songwriter Samantha J is a combination of youth, beauty and talent. Her 1st release "Tight Skirt" blends the sounds of Patois with Pop, Dancehall and Reggae music.

Samantha J's "Tight Skirt" music video recently made its U.S. debut on MTV Buzzworthy, where it quickly locked in the MTV.com #1 Most Shared Video, the #2 Most Commented Video, and the #3 Favorite Video. The video has also been featured on BET as their New Joint Of The Day on 106 & Park.

SOCIAL MEDIA — 80 DAYS

- INSTAGRAM: 8900+ FOLLOWERS**

Instagram engagement is high — getting an average of 400 likes per photo

- FACEBOOK: 28,100+ LIKES**

Facebook is currently growing at an average of 100-200 per day in new fans

- TWITTER: 25,000+ FOLLOWERS**

Twitter is presently growing at an average of 50-150 new followers per day



YouTube

Samantha J



- YOUTUBE: 700,000+ VIEWS**

YouTube growth is strong and steady with a high likeability rate of 98%



MEDIABASE

SAMANTHA J.
Tight Skirt
Oceanic Tradewinds

Spins To Date: 823

Rank	Rank Specific	SPIN	Spins	Spins	Spin %	% of Stations		
LW	TW	Format	SPIN	TW	LW	Trend	Play	Playing
114	118	Rhythmic	C	194	99	5	78.2	24102
291	218	Pop	C	22	18	4	18.5	10726
352	345	Top 40	C	7	6	1	5.3	7199
— — TOTALS			133	123	16			

Mediabase Airplay Leaders

The Heat	SiriusXM	Rhythmic
WJMN-FM	Boston	Rhythmic
WZMX-FM	Hartford	Rhythmic
WJKS-FM	Wilmington, DE	Urban
WRVZ-FM	Charleston, WV	Rhythmic
WWPR-FM	New York	Urban
WRCL-FM	Flint, MI	Rhythmic
WOCQ-FM	Salisbury, MD	Rhythmic
MCUR-FM	Music Choice	Urban
WPEG-FM	Charlotte	Urban