

# HBCU CONNECT

on campus

SPRING / SUMMER 2021

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TOP 50 EMPLOYERS FOR HBCU STUDENTS

MEG THE STALLION AND FASHION NOVA PARTNERSHIP

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## LETTER FROM THE PUBLISHER

Well, you have successfully made it to the end of the school year in one piece! Congratulations! I want to commend you for pressing in and doing what you needed to do to make it this far. I know that online learning hasn't been easy, but your hard work and diligence has gotten you to the finish line. In this issue we highlight how our HBCUs and students like you have been able to continue to thrive in a time of unpredictability.

With the massive roll out of the COVID-19 vaccines, nationwide "Zoom University" may not be a thing for too much longer. Let's hope things continue to trend for the better.

Thankfully, companies are still holding remote internships for the summertime so that you can get that first-hand experience from the comfort of your own home (or wherever you may be). In this issue, we also give you the rundown and how to find your perfect remote internship and how to make the most of it. Fortunately for you, we have a lot of the best internship programs on our website waiting for someone like you to apply for them. Check them out on our website [HBCUConnect.com](https://HBCUConnect.com). As always, stay safe, stay healthy, and stay informed. We look forward to seeing you persevere!

Sincerely,

*Will Moss*

Will Moss | CEO | [wrmoss@hbcuconnect.com](mailto:wrmoss@hbcuconnect.com) | 614.864.4446

The ServiceNow logo, featuring the word "servicenow" in a dark blue, sans-serif font. The "i" and "n" are lowercase, while "Service" is capitalized. The "o" is a light blue circle.

## Our Partnership Event with ServiceNow Was a Success!

**O**n February 24th, ServiceNow and HBCU CONNECT partnered to host a special hiring event for college students (undergrad and grad) to learn more about internship opportunities with ServiceNow. The event saw more than 250 students register to submit resumes for opportunities, and over 125 students jumped on the live event which was hosted on HBCU CONNECT's Zoom event platform.

Students were able to not only learn more about ServiceNow at a high level, they also had the chance to engage in more intimate breakout sessions with full audio/video chat capabilities. This gave students the unique opportunity to share their experiences as well as ask questions directly to the ServiceNow team members that represented areas of interest.

When asked about the event, HBCU CONNECT CEO Will Moss explained "this was one of our most successful events targeting current HBCU and Diverse college students. ServiceNow really stepped up to the plate, offering excellent opportunities, and volunteering their time to share experiences as well. It was awesome!"

At least 6 students have been hired as of the printing of this magazine!

To find more about the incredible opportunities offered by ServiceNow, visit [HBCUConnect.com](http://HBCUConnect.com).



# Internship Program

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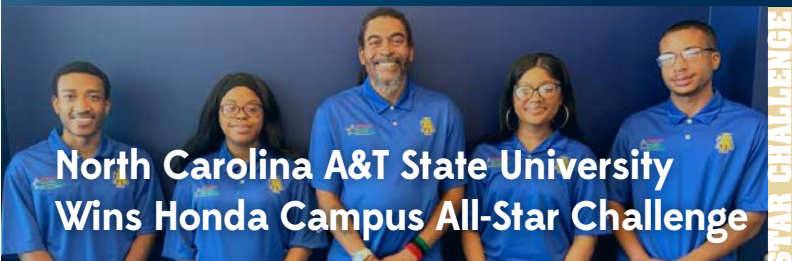
## Opportunities

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**A**fter countless hours of studying and preparation, the North Carolina Agricultural and Technical State University earned top honors at the 32nd Honda Campus All-Star Challenge (HCASC), America's premier academic competition between students from Historically Black Colleges and Universities (HBCUs). The four-student North Carolina A&T team dominated the competition with its academic skills, accurately answering questions covering history, science, literature, religion, the arts and pop culture. More than 300 students from 64 HBCUs participated in this year's HCASC program, which was conducted virtually due to the COVID-19 pandemic.

The winning team was coached by Professor Byron Turman and includes team captain Malkam Hawkins, a junior majoring in Electrical Engineering from Charlotte, N.C.; Frances Kendrick, a freshman majoring in Nursing from Raleigh, N.C.; Mitchell Wilson, a sophomore majoring in Mechanical Engineering from Zebulon, N.C.; and Samara Daniels, a junior majoring in Criminal Justice from Ayden, N.C.

"This win shows the dedication of our team, and that with hard work and patience, you can succeed," said Samara Daniels. "This win also shows that my university has helped produce smart students and an amazingly talented HCASC team."

Runner-up Florida A&M University was awarded a \$30,000 institutional grant, while the third and fourth place finishers – Morehouse College and Alabama A&M University – each received \$20,000 grants.



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# Several HBCUs Will Require Vaccination

**W**ith the rollout of the COVID-19 vaccine and colleges gearing up to have students back on campus for the upcoming fall semester, several schools have recently announced that all faculty and staff will need to have received one of the vaccines before being allowed back on campus. HBCUs like Spelman College, Morehouse College, Clark Atlanta University, and Hampton University have all come out and made it clear that they believe this is the best way to ensure the safety of all faculty, staff, and students moving forward.

In a press release that came out today, Hampton said that it will be requiring all faculty staff to receive either the Pfizer or the Moderna vaccination and that the Hampton University Mobile Health Unit will be administering the Pfizer and/or Moderna COVID-19 vaccines during the month of April to make sure that this happens. While there was no word on whether or not students would also have to follow suit, we presume that news is soon to come.

The Atlanta University Center (AUC) however, announced this morning that both faculty/staff and students would be required to be vaccinated before returning to campus in the fall. In its press release, Spelman College said, "To come to this decision, Spelman and the AUC were guided by our intent to provide a safe and healthy environment on campus for students, and members of the faculty and staff, when we resume in-person teaching and learning this fall. To inform our decision-making, we have relied on the most up-to-date science and guidance from the Centers for Disease Control and Prevention, the Georgia State Department of Health, and the Fulton County Board of Health."

A close-up, warm-toned photograph of a Black man with a beard, smiling broadly while working on a laptop. He is wearing a grey jacket. In the background, a computer monitor displays a cityscape. The overall mood is positive and professional.

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A photograph of the Clark Atlanta University building, a large, historic structure with a prominent white portico supported by columns and a central clock tower. The building is made of red brick and has several windows with white frames. The sky is overcast.

# Clark Atlanta University Launches Executive Leadership Institute

Clark Atlanta University and higher education stakeholders recently announced the launch of the HBCU Executive Leadership Institute (ELI) at CAU. The groundbreaking initiative will serve as an incubator for recruiting and developing the future presidents of over 100 Historically Black Colleges and Universities (HBCUs). The first program of its kind, ELI will help preserve and strengthen HBCUs as a hub for education, opportunity and uplift in the Black community.

ELI's robust curriculum will immerse qualified candidates in the various components of effectively leading an HBCU. This includes operations, budgeting, alumni relations, fundraising and development, as well as board governance and human resource management and is slated to begin in the spring of 2021.

"HBCUs have a clear value proposition and continue to be the standard-bearers of Black excellence across every sector of business and society. Through ELI, we are committed to identifying dynamic leaders who can advance the growth and sustainability of our institutions of higher learning," said Dr. George T. French Jr., President of Clark Atlanta University. "We invite leaders of industry – from Silicon Valley and Wall Street to non-profits, government, higher education and the creative class – to submit their applications and be a part of history."

## Top 50 Employers for HBCU Students



1. Microsoft
2. Wells Fargo
3. Kroger
4. AMD
5. Deutsche Bank
6. Fidelity Investments
7. FBI
8. Nestle
9. Amazon AWS
10. Thermo Fisher Scientific
11. Agilent Technologies
12. Sage
13. CBRE
14. TRIMEDX
15. Walgreens
16. Danaher
17. Verizon
18. FiveTran
19. GlaxoSmithKline
20. Pfizer
21. Insight Enterprises
22. Deloitte
23. Quicken Loans
24. Guardant Health
25. NextEra Energy
26. StockX
27. Ball Aerospace
28. Chan Zuckerberg
29. JP Morgan Chase
30. GE Appliances
31. PetSmart
32. TriHealth
33. IBM
34. Johnson & Johnson
35. Alliance Bernstein
36. NYU Langone Health
37. Trane Technologies
38. The Boston Beer Company
39. Extreme Networks
40. Truist Financial
41. ServiceNow
42. Niles Township High Schools District 219
43. Capgemini
44. Five9
45. Hearst
46. Leslie's
47. Highmark Health
48. Motorola Solutions
49. Oakton Community College
50. Tempur Sealy International



## Meg Thee Stallion Partners With Fashion Nova!

In honor of Women's History Month throughout the entire month of March, the online fashion brand started an initiative called Fashion Nova Cares, through which it pledged to donate \$1,000,000 to women entrepreneurs, students, schools, women owned-businesses, and women-centered organizations.

Megan Thee Stallion, Fashion Nova Cares, and Fashion Nova launched the Women on Top initiative to run in conjunction with Fashion Nova's ongoing support of various activism and awareness campaigns committed to fighting racial inequality. Today, Fashion Nova Cares is highlighting the work of several HBCUs across the country.

Schools like North Carolina A&T, Norfolk University, Virginia State University, Megan's Alma Mater Texas Southern University, and Bennett College are among some of the recipients. Each school will receive \$25,000 to support women in various academic programs.

In a statement discussing the initiatives, President of Bennett College Suzanne E. Walsh said, "What a time to be a woman, specifically a Black woman. I am truly appreciative that Bennett [College] was not only selected but pre-selected to receive and participate in Fashion Nova's new philanthropic initiative, 'Women on Top. This donation coordinates perfectly with who we are and what we represent as a historical higher education institution for women."



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A man with short dark hair, wearing a tan blazer over a black t-shirt and a silver chain, holds a smartphone in his right hand. The phone screen displays a mobile banking app interface with various icons and text. He is looking directly at the camera with a slight smile.

## North Carolina A&T Alum Terrence J Partners With Black-Owned Bank

**A**ctor and HBCU grad Terrence J is partnering with a Black-owned bank to support HBCU students in a major way. Through an initiative known as Project Tassels, Terrence J is joining forces with First Boulevard to release a video series covering several financial and money management-related topics like budgeting, savings, and credit scores.

The goal is to help 1,000 HBCU students prepare for and control their financial future upon graduation.

When asked why Terrence J felt it was so important to get involved with this program, he told HBCU Buzz, "I wasn't entirely knowledgeable about the importance of financial literacy while attending North Carolina A&T State University, or even at the beginning of my career. Had I known then what I know now about wealth building, I would've taken small steps to better manage my finances sooner."

We commend a for taking the time to make sure that HBCU grads have the tools they need to be financially successful.



## How to Rock Your Internship... From Home

It has been more than a year since the start of this global pandemic and a majority of us are still working from home. Between keeping up with virtual assignments, long email and message threads with professors, and sitting through hours of Zoom classes, you are probably so ready for things to get back to “normal”. While doing school from home may not be the most exciting thing, working and learning remotely definitely has its perks.

Over the past year, the expansion of remote internships has completely changed the game for college students all over the country. Opportunities that you would not have been able to participate in a few years ago due to travel, availability, and money, are now more accessible than ever! Companies have been forced to learn the value of remote internships, which means college students will be able to experience more than they would have been able to in the past.

Are you looking for ways to gain valuable experience this summer while you are still at home? Do you need help figuring out how to even make a work-from-home internship work? No worries, HBCU Connect has got you covered.

## How to Find The Perfect Remote Internships:

As a sign of the times, most internship programs remain virtual out of an abundance of caution. This means that you should be able to track down the remote internship of your dreams the same way you would find internships in the past.

First, make a list of the fields you want to intern in and what skills and experiences you hope to get out of it. This list should direct you towards the companies you should target. Are you a computer science major looking to learn more about different coding and programming languages? Well a tech company like Microsoft or Cisco may be your best bet.

The great thing about working remotely is that now it does not matter where the internship is located, which means the possibilities are essentially endless. So whether your dream company or organization is across the country or across the street, you can go for it!

## Making the Most of Remote Internships:

I know that a lot of the excitement of a new internship often came from experiencing a new setting and interacting with new people and working remotely kind of makes that more difficult, BUT it is not impossible. While interning remotely, try focusing less on where you are and more on what you are doing and who you are doing it with. Make an effort to get to know who you are working with and take in all the things that made you excited about the internship in the first place.

HBCU Connect is a great place to find amazing internships in a range of different fields. Just visit our Career Center tab on our website to begin your journey to find the perfect remote internship. You got this!



## NFL To Sponsor the HBCU Battle of the Brains Competition

**D**esigned to address inequities in industries that lack diverse representation, this event creates and delivers compelling programming that connects top students with industry leaders and allows participants to showcase their skills through industry-specific challenges, mentorship, and professional development. The BOTB celebrates the talent that our nation's HBCUs have to offer while introducing students to amazing companies and career paths.

"The NFL is excited to once again sponsor the HBCU Battle of the Brains event," said David Jurenka, Senior Vice President, NFL Media & General Manager, Los Angeles. "We have seen countless examples of how this event continues to shine a light on the incredibly gifted young minds that will undoubtedly have an impact on the future of various industries."

With the theme #MoreToBattleFor, this year's HBCU BOTB will once again pit teams of the best and brightest STEM and Business students from HBCUs across the country against each other as they compete for more than \$50,000 in scholarships. Each team will have 24 hours to develop a solution to a proposed business challenge, and make their pitch live in front of an audience.

The event is set to take place Wednesday, October 20 through Saturday, October 23, 2021, in Austin, TX. For more information, visit [hbcubattleofthebrains.com](http://hbcubattleofthebrains.com) and follow BOTB on Twitter, LinkedIn and Instagram at @hbcubotbrains.



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