



HBCU CONNECT Annual Conference and Career Fair Information Package

HBCU CONNECT proudly presents the Annual Conference and Career Fair (25th anniversary edition), which will be held June 28th- 29th, in Washington, DC anchored by our Professional Networking and Recruitment Reception on Friday June 28th from 7:30 AM until 4 pm at Washington Nationals Park in the Navy Yard district of Washington, DC.

While the recruitment reception is specifically designed to allow employers to connect with weekend participants interested in exploring new career opportunities, your team will have an all-access pass to attend any of the weekend social events. The additional social events provide an opportunity for you and your team members to interact with professionals that might not otherwise attend career fairs known for attracting college students, recent graduates, or more experienced professionals.

Agenda of Events:

Thursday, June 27th, 2024

- **Registration (Welcome Packet & Badge Pickup)**
Cambria Hotel Navy Yard Riverfront – 69 Q Street SW, Washington, DC 20024
Location: Row House

Friday, June 28th, 2024

- **Main Stage Speaker Sessions (7:30 AM – 9:30 AM)**
(Washington) Nationals Park – 1500 S. Capitol Street SE, Washington, DC 20003
Location: [Conference Center](#)
- **Opening Address and Kickoff (9:30 AM – 10:00 AM)**
(Washington) Nationals Park – 1500 S. Capitol Street SE, Washington, DC 20003
Location: [Conference Center](#)
- **Professional Networking & Employment Reception (10:00 AM – 4:00 PM)**
(Washington) Nationals Park – 1500 S. Capitol Street SE, Washington, DC 20003
Location: [Champions Club - First Base Side](#)
- **Professional Networking Mixer (6:00 PM – 10:00 PM)**
[Tom's Watch Bar - DC Navy Yard](#)
1250 Half Street SE, Washington, DC 20003

Saturday, June 29th, 2024

- **11th Annual DC HBCU Alumni Alliance 5K Run/Walk**
(Washington) Nationals Park – 1500 S. Capitol Street SE, Washington, DC 20003

Location: Center Field Plaza & Main Concourse

5:00 – 6:30 AM – Race Check-in/Registration

7:00 AM – Noon – Opening Ceremony, Race Closing Ceremony (Scholarship Awards & Race Winner Announcements)

- **HBCU CONNECT post-race kickback (Noon – 3:00 PM)**

Cambria Hotel Navy Yard Riverfront – 69 Q Street SW, Washington, DC 20024

Location: Rooftop Terrace



- **HBCU CONNECT 25th Anniversary Reception (6:00 PM – 10:00 PM)**

(Washington) Nationals Park – 1500 S. Capitol Street SE, Washington, DC 20003

Location: [PNC Diamond Club](#)

Recruitment Reception Information

1. Reception Location

Washington Nationals Park
1500 S. Capitol Street SE
Washington, DC 20003

The actual reception will be in the Champions Club (First Base Side) as displayed in the diagram below, which is on the second floor of the meeting room space right in front of the Starbucks location inside of the conference center.

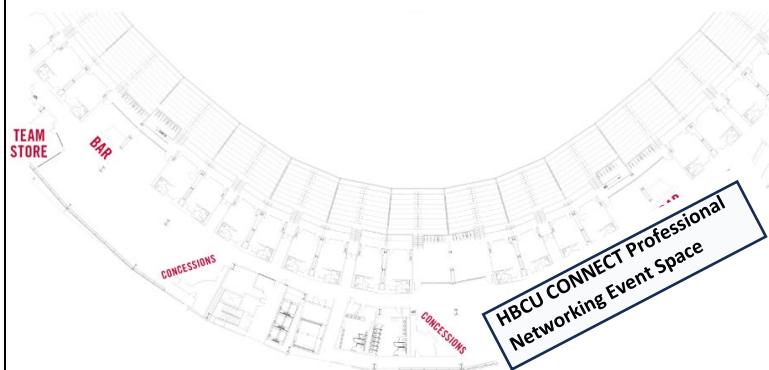


Figure 1- View of Champions Club (First Base)

2. Information Table Set Up

While our recruitment reception is not a traditional career fair where candidates line up to speak to company representatives at booth spaces, we will offer all participating employers at table space for brochures, giveaways, swag etc.

There will be assigned table spaces for each participating employer where you can place any materials out, and an area behind your table where you can set up any displays that are no larger than 10 feet wide by 10 feet deep (10'x10').

Set Up Time:

7:00 AM – 9:00 AM on June 28th in the Champions Club

We will start allowing guests to enter the Champions Club venue at 10 AM, and request that your set up and any materials that would like to share, are out on your designated tables spaces by 9:00 AM.

If you need to ship materials in for the event, or out after the event, please contact The Washington Nationals Park Event team for instructions on shipping:

Haya El-Khatib
Senior Manager, Event Sales
Washington Nationals

Nationals Park | 1500 South Capitol Street, SE | Washington, DC 20003
O: [202.640.7331](tel:202.640.7331) | Haya.El-Khatib@nationals.com

3. Materials Needed and What to Bring

- Please send us a company Logo you would like for us to use on our website and marketing materials.

NOTE: If you've selected the Gold or Premier sponsorship package, we must receive your Logo by 4/30/2024 for it to be included on the DC HBCU Alumni Alliance 5K Run/Walk t-shirt.

- List of participating recruiters (First Name, Last Name, Email)
- Power Point Slide or 1 minute video you would like shown during the Professional Networking Reception on projector screens.
- List of types of candidates you typically hire. A list of job links is fine as well if that is easier.
- **We highly recommend that you wear company apparel (T-Shirts, Polos, or Button Ups) with your company logo etc. so that candidates can identify you during the networking reception.**

4. Recruitment Reception Timeline – June 28, 2024

- 7:00 am – Register as an employer and set up any materials you'd like to share with attendees – Washington Nationals Park, Champions Club (First Base) in your assigned booth location and if applicable, please enter your designated suite.
- 9:00 am - Make sure everything is set up (within your booth space) for presentations and receiving guests.
- **10:00 am - Welcome guests, allow them to come in, have a drink, take part in reception activations, meet recruiters in attendance. If you've selected a sponsorship package that includes a suite/breakout room, feel free to redirect candidates to your space for private screening and interviews.**
- Conversations throughout the event should be to screen candidates, gauge interest, figure out follow-ups, collect resumes and business cards for follow up conversations.
- 4:30pm – HBCU CONNECT Closing remarks / End Event

Weekend Event Access

As a part of your participation in our Professional Networking and Recruitment Reception, you will have access to all social events throughout the weekend. You will be allowed to enter any of the events with the Lanyard that you will be provided during registration on Thursday, 6/27 or when you arrive at our registration table in the Champions Club on 6/29.

We will also issue all access pass event tickets, based on the quantity specified in the selected sponsorship package, to team members in attendance.

Please be sure to email a list of your team members who will be joining us.

We will need: First Name, Last Name, Email Address, and Title.

Email this information to: annualevent@hbcuconnect.com

Hotel Accommodations

Cambria Hotel Navy Yard Riverfront

69 Q Street SW
Washington, DC 20024

We have a limited number of rooms reserved at Cambria Hotel (Navy Yard Riverfront) specifically for our participating employers. To reserve a room under our room block, attendees can make a reservation by

using the link below or calling **877-424-6423** and referencing the room block for "**HBCU CONNECT 25-year Anniversary**".

<https://www.choicehotels.com/reservations/groups/MY73O0>

Room Rate: \$169/night

Additional Hotel Options in Washington, DC (Navy Yard):

Please use the following google link to review hotel options near the Washington Nationals Park host venue.

[Hotel Options in Proximity to Washington Nationals Park](#)