MEET WILL MOSS  The young founder and CEO of HBCU Connect.com

HBCU CONNECT  on campus

FINDING JOBS
Landing a hot job without a “hail mary”

STAYING CONNECTED
Summertime and after graduation

GRAD SCHOOL  Colleges that offer the best programs for HBCU students.

GET MONEY NOW  HBCUConnect.com’s list of Scholarships for US!
At Starbucks, diversity is a way of life. It is the core of our culture and a foundation for the way we conduct business. Our goals are to attract and retain a workforce that reflects the world and build equity in our partners (employees), neighborhoods and communities.

We are passionate about people and coffee! We offer a fun & lively work environment, support work/life balance, empower our managers to make decisions, focus on people development and are committed to giving back to our local communities.

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Create the experience.

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HBCU Connect on campus

CELEBRATING THE FIRST ISSUE OF HBCU CONNECT ON CAMPUS!

Dartmouth

Discover Dartmouth and Find Your Potential.

As a member of the Ivy League and one of the nation’s most prestigious institutions of higher learning, Dartmouth College enrolls approximately 4,300 undergraduates and 1,200 graduate students from across the country and around the world. Located in Hanover, NH, where cultural and outdoor activities are abundant, our staff enjoys a welcoming community and excellent career opportunities. Only a few hours from Boston, NYC and Montreal, our location provides easy access to major cities. We are seeking talented individuals to support our exceptional programs, faculty and students.

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- Human Resources
- Development and Alumni Relations
- Research
- Medical Health

For inquiries, please email jobs@dartmouth.edu
www.jobs.dartmouth.edu

Dartmouth College is an Equal Opportunity Employer.
# FEATURES

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At Merck, we believe in putting patients first in all we do. This is the commitment that Merck & Co., Inc. stands on and, it is what has distinguished us as one of the world's leading research-driven pharmaceutical companies. Each of our more than 60,000 employees is joined by an extraordinary sense of purpose—bringing Merck's finest achievements to people around the world.

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Discover why thousands of Merck employees have chosen to build their careers and lend their talents to the values and principles that have guided the company since its founding. We have posted new sales positions on our web site, www.merck.com/careers, in coordination with our upcoming training class schedule. When applying and creating a profile, please reference that you saw this ad in HBCU Connect.

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www.merck.com/careers

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A MESSAGE FROM WILL MOSS

What’s up? Well, if you are reading this, I’ve got to say congratulations! You are getting ready to benefit greatly by being connected to the largest HBCU community in existence. In case you don’t recognize my photo, my name is Will Moss, I’m the founder of HBCUCONNECT.com and now HBCU CONNECT The Magazine...

In our magazines and on our website you will find: tremendous opportunities to network with thousands of students from other Historically Black Colleges and Universities, Scholarships, Internships, Careers, Events, and whatever it is we can bring to you to make your college experience crazy enjoyable and to make you successful students and professionals!

Since this is the first issue of HBCU CONNECT On Campus, I’m going to pull a Mike Jones move and invite you to hit me up if you have questions or would like to see something special in the upcoming issues of HBCU CONNECT On Campus. So here it is: 614.864.4446. Get at me!

Before this summer hits, take advantage of all of the opportunities in this issue of the magazine, and remember to “tag” me on HBCUCONNECT.COM!

Figure out what you want and act accordingly...

Willam Moss

Will Moss – wrmoss@hbcuconnect.com
Weatherhead offers several ways to earn an MBA. Find the one that’s right for you.

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email: MBAinfo@case.edu
online: www.weatherhead.case.edu/mba/hbcu
phone: 216/368.2030

“One of the best things about my Weatherhead MBA experience has been the level of personalized attention. My professors always have time for me, and through the Weatherhead Mentor Program, I was matched with a professional who provided instrumental counseling for my major career transition from a research and development career track within the health care industry to a strategic business planning focus within the medical device industry.”

Douglas Younger III, 2006 MBA Candidate

POST-GRADUATION EMPLOYER AND TITLE:
Guidant Corporation, Product Manager
Hello, My name is D. Jackson. I would like to know more about your HBCUCOnnect.com Minority Scholarship. How can I apply?

The HBCUCONNECT Scholarship is awarded every semester to a member of the HBCUCONNECT.COM online community. Each award is $1,000 to be used towards tuition for the current academic year. We have been helping students decrease the costs of higher education every year since 2003. Funds for the scholarship are gathered via T-Shirt sales, events (*like our annual HBCU Alumni Cruise*), and donations. For more information, log on to www.hbcuconnect.com and look under the Scholarships section.

Hi! My name is Lori Lindsey. How do students become a featured member in the magazine?

Our Featured Member section is designated for the “hottest” college student members from our HBCUCONNECT.COM community. We pick one male and one female from our site. Potential candidates are selected by the our staff and what we look for is a good member page profile, quality photo, and page visitor stats. So upload a photo and get connected!

Note From: Candice Johnson
I want to commend everyone for putting together an informative and motivational website. Keep up the good work. God Bless.
“In my year with AmeriCorps, I taught a boy named Sean to explore the world on the Internet ... to think big. People say you can’t change the world. But I made a difference. Just ask Sean.”

– Jason McLaurin, AmeriCorps Member

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YOUR CHANCE TO MAKE IT BETTER.

www.AMERICORPS.org
1.800.942.2677 [1.800.833.3722 TDD]

AMERICORPS. GIVE BACK FOR A YEAR. SERVE YOUR COMMUNITY. CHANGE YOUR LIFE.
By Traycie Tonge

Besides being the nation’s leading producer of African-American Engineers, you may ask why visit North Carolina A&T? Don’t judge a school by its claim to fame! Not only do we excel in academia, but we also have the hottest Homecoming in the country. We represent with over 40,000 people in attendance from students, alumni and the local community. Here in Greensboro, North Carolina, we are family. We show “Aggie Pride” in all that we do.

On another note, if you stay up with the chart topping hits, then you’ll love our band- the North Carolina A&T “Marching Machine.” We don’t miss a beat and we outshine our competition. There is no way than the aggie way! Overall, our campus is beautiful and once you get here, you won’t want to leave. Don’t miss out on all we have to offer, because there is so much more. So, if you want to visit, it’s all good at North Carolina A&T. “Explore. Discover. Become.”
CONSIDERING AN MBA?

A Case study by Jehan Bunch

Ashley Cooper is a typical senior in college. She is about to graduate and she is unsure about what her future holds. She knows that getting a Master’s in Business Administration will benefit her financially, but she is scared. She does not know anything about the grad school experience and quite honestly it intimidates her. Only if Ashley knew that grad school is like anything in life, you have to prepare for it and work hard to succeed in it.

The Weatherhead School of Management at Case Western Reserve University in Cleveland, Ohio prides itself in just that, success. They challenge their students to think outside the box and they provide the skills that their students will need to succeed in the work place. The school is very unique in that it offers five ways to earn an MBA.

**FULL-TIME/ TRADITIONAL** A traditional 2-year program with a wide variety of electives and experiential learning opportunities

**FULL-TIME/ ACCELERATED** An 11-month program for undergraduate business majors with all of the advantages of the traditional program, but in half the time

**PART-TIME/ SATURDAY** A 21-month program that combines face-to-face learning with technology-mediated classrooms

**PART-TIME/ EVENING** A flexible MBA program to meet the needs and time constraints of students who are employed

**EXECUTIVE MBA** An innovative 21-month lock-step program for accomplished working professionals with at least 10 years of work experience
Weatherhead’s Program Director, Ellen Bibb, states students should look at grad school like an investment. “You have to study it, make wise decisions and then, watch it grow,” said Ms. Bibb. She also points out the importance of developing an all around personality. “It is not just one thing that will get you in grad school,” commented Ms. Bibb.

“We look at the whole package, not just G.P.A, but the commitment and focus of the student.”

The best way to demonstrate that focus is to write a good purpose statement, which is part of the application process. Ms. Bibb states they look for a clear essay, one that shows the student’s focus.

For the students’ part, Ms. Bibb offered these words of advice: “If you want to succeed in grad school, be open and flexible, connect to other people, it’s not just about the academics.”

So for all of us in the same boat with Ashley, an MBA is an excellent option, so don’t be afraid to do a little research and get the ball rolling, because there are many graduate school programs that are looking for us to apply and will in most cases offer you the assistance and information you need to evaluate their programs!

**QUICK CONNECT**

We just launched a new grad school section on HBCUConnect.com so if you’re looking for options just go to [www.hbcuconnect.com/postgrad](http://www.hbcuconnect.com/postgrad)
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<th>Location</th>
<th>Dates</th>
<th>Details</th>
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<td>MIAMI SPRING FESTIVAL</td>
<td>MIAMI, FL</td>
<td>MAY 4-7, 2006</td>
<td>A mix of Dance Hall, Reggae and Hip Hop takes part in this spring break time of year with many celebrity artists from the Caribbean and U.S.</td>
</tr>
<tr>
<td>KENTUCKY DERBY FESTIVAL</td>
<td>LOUISVILLE, KY</td>
<td>MAY 4-7, 2006</td>
<td>What was once a little kept secret has exploded into the premier place for entertainers, celebrities and all party-goers.</td>
</tr>
<tr>
<td>CANCUN MEMORIAL DAY WEEKEND</td>
<td>CANCUN, MEXICO</td>
<td>MAY 24-29, 2006</td>
<td>With more than 15,000 expected, it is one of the largest urban events held outside of the United States.</td>
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<tr>
<td>SOUL BEACH MUSIC FESTIVAL</td>
<td>ISLAND OF ARUBA</td>
<td>MAY 24-29, 2006</td>
<td>The Soul Beach Music Festival, in Aruba is the event that has everything you want- great people, warm sun, beautiful beaches, and hot parties.</td>
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## Quick Connect

To get an exhaustive list of events for the HBCU Community goto: [www.hbcuconnect.com/events](http://www.hbcuconnect.com/events)

### The Calendar

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<tr>
<td>Vibe Music Fest</td>
<td>Atlanta, GA</td>
<td>June 10-11, 2006</td>
<td>The 2nd annual Vibe Music festival returns to Atlanta focusing on Hip Hop.</td>
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<td>The Indiana Black Expo</td>
<td>Indianapolis, IN</td>
<td>July 19-22, 2006</td>
<td>The largest black expo in the country!</td>
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<td>2006 HBCU Connect Cruise</td>
<td>Miami, Jamaica, Grand Cayman, Cozumel and The Bahamas!</td>
<td>Nov 11-18, 2006</td>
<td>Ok, we’re biased but this is probably the hottest event we’ve ever attended! Basically it’s a bunch of HBCU grads on a hot cruise ship visiting a string of Caribbean islands. The Official way to celebrate your graduation from an HBCU!</td>
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HBCU CONNECT EVENT COVERAGE!!!

2006 CIAA BASKETBALL TOURNAMENT Charlotte, North Carolina

“Shaw University put it down! I can’t wait to see next year’s routine.”

“The HBCUconnect Road Crew representing well at the CIAAs”

2006 MEAC BASKETBALL TOURNAMENT Raleigh, North Carolina

“Hampton men’s basketball team, hyped at the CIAA... Then got crushed by Monmouth!? Come on now”

“The cheerleading competition is always crazy entertaining... Definitely a highlight of the tournament weekend!”
2005 HBCU ALUMNI CRUISE Puerto Rico, St. Thomas, St. Marteen, Bahamas

“There were photo opps galore on the 2005 cruise. At the speed dating party these 3 young ladies took a moment to cheese for us!”

“The HBCU CONNECT staff was a little sour they couldn’t all join the speed dating festivities, but we kicked it!”

“The official way to celebrate graduating from an HBCU! Some people had too much fun... Caught on tape...”

“Culpepper and D. Moss ready to board the ship!”
Are you looking for a unique opportunity to work for an excellent employer, earn excellent pay and benefits after graduation!? 

HBCU CONNECT is spearheading a program with the Bureau of the Public Debt’s Administrative Resource Center to provide job opportunities to a lucky group of students and graduating seniors from Historically Black Colleges & Universities!
Interviews are happening now! So contact us at: 614.864.4446 or email a cover letter and resume to arcresumes@hbcuconnect.com.

There are a broad range of opportunities for students and graduates majoring in:

- Accounting/Finance
- Business Administration
- Human Resources
- Computer Science, CIS and MIS
- Travel & Hospitality Management

Contact us now to join a highly motivated team of your peers from other HBCUs and land that “good job” you worked so hard for!

Visit: www.hbcuconnect.com/gethired
MEET WILL MOSS

By Erinn R. Johnson

William R. Moss III isn’t your average CEO. He’s young, black and he’s a man. It would only be fitting that a unique President and CEO would be behind such an innovative website and company as HBCU CONNECT.

The brainchild of Moss after graduating from Hampton University in 1995, HBCU CONNECT started off as a necessary means to keep in contact with college friends. “I talked with other HBCU grads about staying in contact with classmates and it was clear that we needed some type of online directory,” explained Moss.

Four years later, HBCUCONNECT.COM, a property of HBCU CONNECT LLC, was founded and has experienced nothing but success since. Now the number one site for information relating to, services for, and connectivity to the historically black college and university community, the website is now much more than just a web community.

“The goals of HBCU CONNECT can be broken down based on our three main audiences: students, graduates and businesses. For the students we aim to provide a resource to have an advantage, whether through scholarships,
internships or networking. For Alumni we provide a means of staying connected and in touch. Finally, for our clients, we provide a means for them to connect with the talented folks that attended or graduated from a Historically Black College or University. It ends up being a good situation for everyone,” said Moss.

The future for the company is bright with plans to expand into a multi-media business with the launch of their latest venture, HBCU CONNECT – On Campus, a reference magazine for black college students. “The magazine is another strategic move for us to reach the audience we care about more than any other business I know of. HBCU CONNECT is a brand. Don’t be surprised to see us involved in radio, television or any other medium that involves the HBCU Community,” said Moss. Most importantly, Moss hopes that the HBCU community understands that the company is dedicated to the black community. Unlike other popular web communities, HBCUCONNECT.COM is 100% owned and operated by African-Americans. “Think of the FUBU concept, For Us by Us. That is what separates us and makes us different. We have an allegiance to the black community. We’re on your team,” explained Moss.

With a business model that keeps everything free for the students and graduates in the HBCU Community, the future for this CEO and his company is limitless. With new projects in the works and membership growing everyday, it is clear that the HBCU CONNECT brand will be around for many years to come. Get Connected!

QUICK CONNECT

To meet Moss and the HBCU CONNECT team goto: www.hbcuconnect.com/hbcuTeam.shtml”
Olympic College is located in Washington State west of Seattle in the City of Bremerton, which is on Puget Sound, with campuses in Shelton WA and Poulsbo WA. Olympic College is a student-centered community college. Faculty and staff strive to offer a positive, quality learning environment for all.

We are currently recruiting for a variety of full-time positions, as well as part-time hourly, and adjunct (part-time) faculty positions. Please visit our website for more information on job openings and for correct application procedures.

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Fax: (360) 475-7302

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HBCU BLOGS

LIFE WITHOUT BLACK PEOPLE

Submitted by Kelly McGlothlen, Texas Southern University

A very humorous and revealing story is told about a group of white people who were fed up with African Americans, so they joined together and wished themselves away. They passed through a deep dark tunnel and emerged in sort of a twilight zone where there is an America without black people.

At first these white people breathed a sigh of relief. At last, they said, No more crime, drugs, violence and welfare. All of the blacks have gone! Then suddenly, reality set in. The “NEW AMERICA” is not America at all - only a barren land.

1. There are very few crops that have flourished because the nation was built on a slave-supported system.

2. There are no cities with tall skyscrapers because Alexander Mils, a black man, invented the elevator, and without it, one finds great difficulty reaching higher floors.

3. There are few if any cars because Richard Spikes, a black man, invented the automatic gearshift, Joseph Gambol, also black, invented the Super Charge System for Internal Combustion Engines, and Garrett A. Morgan, a black man,
invented the traffic signals.

4. Furthermore, one could not use the rapid transit system because its procurer was the electric trolley, which was invented by another black man, Albert R. Robinson.

5. Even if there were streets on which cars and a rapid transit system could operate, they were cluttered with paper because an African American, Charles Brooks, invented the street sweeper.

To view more from this blog, visit www.hbcuconnect.com/alumnidb/cgi-bin/blog.cgi?blog_id=32238

***************************************************************

IN HONOR OF A GREAT DAD

Submitted by Chantell Chenault, Hampton University

To some he’s known as the “impossible problem solver” but to me he’s simply known as My Father. He’s trying (and doing a pretty good job) to transform AmEx into a one-stop financial shop where cardholders would buy everything from financial plans to mutual funds. He’s CEO of Marketing, but he’s still humble enough to be Dad. My father is doing a wonderful job making his name known, and trying to create a most promising future for me & my older brother. I Just thought it was befitting to display my tribute to him.
YOU KNOW, IT’S HARD OUT HERE FOR A (ANTI-) PIMP!

Submitted by Daniel Moss, Claflin University
By Anthony Assadulah Samad

I don’t know about you, but the shock I feel for the Oscar awarded to Three 6 Mafia for best original song is not one of joy over how that could happen. It was more a shock of pain as to why this would happen. Why would, of all the movies that were created in 2005, and all the songs and soundtracks that came out in 2005, that the only one that the Academy could identify is “It’s Hard Out Here For A Pimp.” Certainly, hip hop is the major music genre of the day and deserves its long over due “day in the sun.” But this is not about the genre or the makers of the song. This is about another opportunity to misrepresent the context of African American life within a small subset of negative imagery that will last lifetimes.

There is nothing original about “pimping” or songs about pimping. But the “pimp mentality” only survives through the “black prism” by which the world sees this sub-culture as pervasive or a mainstream element in everyday black life. Black children and young adults have a hard enough time finding
positive images to aspire to without having the destructive ones constantly pounded into their heads. And no matter how much we try to counteract the negative imagery with positive ones—no matter how much we try to negate the pimp mentality with more constructive images of black life beyond the street life (and there is successful back life beyond the hood—athletes and entertainers manage to find once they succeed)—thuggery and pimpin’ seem to be revived in the media.

To view more from this blog, visit www.hbcuconnect.com/alumnidb/cgi-bin/blog.cgi?blog_id=33522

************************************************

**COLOR-STRUCK BLACKS ARE AT IT AGAIN – THE LIGHTER THE WOMAN, THE FINER**

Submitted by Tressia Amacher, Spelman College
By Gregory Kane

Color-struck knee-grows are so predictable.

So, there I was in front of my TV, channel surfing as usual. I came across a show on BET called “All Shades of Fine: 25 Hottest Females of the Past 25 Years.” Being an
unapologetically heterosexual male who loves looking at good-looking women, I stopped surfing and popped in a videotape.

But how did I know, even as Lauryn Hill was being touted as number 25 on the list, that whoever did the selecting would have Halle Berry and Beyoncé Knowles as, respectively, numbers one and two?

Because, as I’ve said, color-struck knee-grows are predictable.

I knew, with a name like “All Shades of Fine,” that the show would celebrate black women of various complexions. I also knew that black folks, even at the dawn of the 21st century, are still somewhat color-struck. So, I wasn’t surprised to find the lighter shade of sisters at the top of the list and the darker ones at the bottom.

In general, the rule was the higher the ranking, the lighter the skin. The only dark-skinned sister to break the top 10 was Gabrielle Union, who came in at number eight. For my money she should have been number one. And number two should have gone to Aunjanue Ellis, who didn’t even make the list.

To view more from this blog, visit www.hbcuconnect.com/alumnidb/cgi-bin/blog.cgi?blog_id=29198
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MPA

Magazine Publishers of America
HBCUCOnnect.com’s
“Most Wanted”

Who: Javon Ruffin

HBCU: University of Maryland Eastern Shore

Class: 2007

Major: Criminal Justice

Representing: Bronx, NY

Claim to FAME: Currently in college I am apart of the schools student security and enjoying that job. After I graduate with my B.S. Degree, I plan to go to China for a semester to learn chinese and their culture. I then want to go to graduate school at John Jay College in NY to get my M.S. Dregree. My goal is to either work in the FBI or the DEA.

Most Memorable Moment/Person: My most memorable moment is the training that I did to become Student Security. My most memorable person is my Ex-Girlfriend and my most memorable moment is playing on a intramural football team in UMES.

Current Whereabouts: I am currently in school at UMES.

Quick Connect
Tag Javon’s guestbook on HBCUCOnnect.com!
Visit: www.hbcuconnect.com/cgi-bin/networking/searchMembers.cgi?registry_id=291988
HBCUCONNECT.COM’S “MOST WANTED”

WHO: Kai-Lee Parker
SCHOOL: Bethune Cookman College
CLASS: 2006
MAJOR: Theatre
REPRESENTING: Port Orange, FL
CLAIM TO FAME: You will see me walking runways, designing clothes, and on the BIG SCREEN!!!!


CURRENT WHEREABOUTS: I’m from California, but I attend college in Daytona Beach. I want to model for designers who don’t mind women with curves (please holla at yah girl!!!!!), I want to act, dance and have my own clothing line. Maybe even hosting my own show on B.E.T. or M.T.V.

Quick Connect

Tag Kai-Lee’s guestbook on HBCUCOnnect.com!
Visit: www.hbcuconnect.com/cgi-bin/networking/searchMembers.cgi?registry_id=55681
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Conducting Putnam's business requires the efforts of approximately 3,000 employees, who work collaboratively to research financial securities, manage portfolios, market and sell new investment products, and handle calls and questions from shareholders, financial advisors, and institutional clients. We work to attract, promote, and retain highly skilled and talented professionals by encouraging a professional culture that recognizes the valuable contributions that each unique individual brings to the Putnam team. Putnam strives to create an environment that values diversity!!

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• Business Systems Analyst
• Investment Associate
  Fundamental Research
• Investment Associate
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• Fixed Income
  Quantitative Analyst

For additional opportunities or to apply online, please visit our website at: www.putnam.com/careers/.

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LANDING AN HBCU SCHOLARSHIP

CHECK LIST TO FINANCING YOUR EDUCATION

By Elynor Moss

❑ Since you already know where to look for scholarships: HBCUConnect.com & BlackStudents.com, first you must decide which Minority Student Scholarships you will apply for.

❑ Contact every source far in advance of their deadlines, and ask for their application and requirements: www.HBCUConnect.com scholarship@hbcuconnect.com

❑ Select an essay topic and, create a list of factors that will make your application as unique as possible. Example: academic and non-academic achievements and your financial need.

*Mistakes to avoid:
• Be sure your topic does not list information already in your application.
• Be sure to Proof read application and essay before submission

❑ Examine as many winning essays as possible: THE BEST COLLEGE ADMISSION ESSAYS: www.west.net/~stewart/best.htm#TOC

❑ While writing the essay consider this: subject matter, your childhood, role models, and if you should suffer from writer’s block ask for help: ESSAY EDGE www.collegegate.com

DID YOU KNOW: The Corporation for National & Community Service provides fulltime awards of $4,725/yr. Funds can be used to pay educational expenses or repay federal student loans. Call 1-800-942-2677
HBCUConnect.com is excited to be offering several academic scholarships to: African Americans or Minorities attending a Historically Black College or University.

AWARD AMOUNTS: $1,000.00

ELIGIBILITY:
- Must attend or enroll in an HBCU
- Graduating High School Senior
- Transfer Student going to an HBCU
- Current HBCU Student enrolled full-time
- Ethnicity: Minority
- Active Website Member

APPLY ONLINE:
www.HBCUConnect.com
Go to the HBCUConnect Scholarship page www.hbcuconnect.com/scholarships.shtml

Recent Scholarship Winner
TRESSIA AMACHER attending Spelman College in Atlanta, Georgia joined HBCU Connect and was a 2005 scholarship recipient.

BlackStudents.com Scholarship Essay Contest will award $500 to an African-American student.

- One or both of your parents must be African-American.
- US Resident
- Attend or plan to attend a school in the US

APPLY ONLINE:
www.BLACKSTUDENTS.com

More Scholarship Websites:
HOT INTERNSHIPS!  By Jehan Bunch

Are you still looking for an internship? It’s a little bit late, but we found a couple of good leads for you to follow up on for the summer of 2006. Be sure to send a resume right away if you’re interested, or share the opportunities with a friend!

THE BLACK FAMILY CHANNEL (BFC)

LOCATION: Atlanta, GA

POSITIONS: Looking for strong writers, music researchers, creative developers, production assistants, audio and visual tech hands, set designers, web designers, glamour squad (hair, makeup, wardrobe)...Must be hungry!!!

QUICK DESCRIPTION: An internship with The Black Family Channel (BFC) is a once in a “show time” opportunity. BFC, is seven years in the making and looking to grow its creative staff, along with its creative programming. BFC is currently seeking “hungry” students to join their team of creative professionals this Spring and Summer. There are 12 internships available for Spring/Summer ‘06.

To apply for positions visit: jobs.hbcuconnect.com
TriHealth is proud to have grown to become one of the largest employers in Greater Cincinnati. Our two top-rated hospitals—Bethesda North and Good Samaritan—and our 50 additional health care locations serve more than one and a half million people in Cincinnati each year. Our success is due in large part to the talents and strengths of our diverse employee population.

You can become a part of that success through a variety of rewarding career opportunities:

- Nursing/patient care
- Radiology positions including nuclear medicine and mammography
- Allied health positions
- Finance
- Administrative support
- Service areas and more!

We invest in our employees with excellent salaries and one of the most comprehensive benefit packages in the area. Visit our web site where you can apply online or send or fax your resume to:

TriHealth Human Resources
375 Dixmyth Ave., Cincinnati, OH 45220
Fax: 513-872-3672 • www.trihealth.com

TriHealth is an equal opportunity employer. We are committed to fostering a diverse and inclusive workforce.
NATIONWIDE

LOCATION: Columbus, Ohio

POSITIONS: Open to business-related majors, including finance, accounting and information technology majors.

QUICK DESCRIPTION: The Tom Joyner Foundation has partnered with Nationwide Insurance to provide students from HBCUs work life experience.

The Tom Joyner/ Nationwide “On Your Side” Internship is a 10-week, paid summer internship for rising college seniors and graduate level students in any business-related major, including the fields of accounting, finance, risk management, insurance, and information technology (computer science, management information systems).

Students who are selected may also be eligible for a scholarship.

To apply for positions visit: jobs.hbcuconnect.com

QUICK CONNECT

We’re always looking for creative students that want to intern with us here at HBCUConnect.com headquarters, so if you are ambitious, smart, and have initiative, give us a call: 614.864.4446 ask for D. Moss.

To get a listing of Internships for HBCU students goto: jobs.hbcuconnect.com
With so many brilliant perspectives, our outlook for the future is bright.

Your future can be just as bright with a career in Optometry! This challenging and rewarding profession offers the chance to be your own boss, think independently, make decisions and satisfy patients – usually right away. And Optometrists are much more than just “eye doctors.” In a routine exam, an Optometrist can detect signs of diabetes, high blood pressure and the presence of tumors elsewhere in the body. Now doesn’t that sound like a career worth considering? Think about making a difference in people’s lives every single day. Think about Optometry.

For more information about a future in Optometry, contact:

The National Optometric Association
Phone: 877-394-2020 • Fax: 219-398-1077
Email: ccomer2@aol.com
www.nationaloptometricassociation.org

Luxottica Retail/LensCrafters
Janice E. Harris, Optometric Recruiter
Phone: 513-765-6288
Email: jharris@luxotticaretail.com
HOT CAREERS! By Jehan Bunch

Ok, so you’re in college and you’re wondering what career tracks might be the most rewarding, exciting, and promising. Whatever the case, since folks visit HBCUConnect.com and ask us for input on hot careers, we thought we’d offer some suggestions! In each issue of HBCU CONNECT On Campus you can check this section for the latest news on hot career tracks for HBCU Students! Based on our research, the chances of these careers skyrocketing over the next ten years is straight bananas, so take note!

COMPUTER PROGRAMMING

WHY THIS CAREER IS HOT? Computer programmers are employed in almost every industry, the demand is phenomenal! The starting salary for graduates in 2005 was averaged around $50,820.

The best places to find jobs within this field are: Boston/ New York/ Washington D.C. These cities will be the new wave for quantum computing and encryption.

SOCIAL WORK

WHY THIS CAREER IS HOT? This field is expected to increase faster than the average for all occupations through 2014. The median annual earnings for social workers in 2004 were $39,440.

The best places to find jobs within this field are: rural areas – competition for jobs is less likely.
TEACHING (PUBLIC SCHOOLS)

WHY THIS CAREER IS HOT? That’s simple; the need for good teachers will never die!

According to the American Federation of Teachers, beginning teachers with a bachelor’s degree earned an average of $31,704 in the 2003-04 school years.

The best places to find jobs within this field are: all 51 states, particularly in lower income areas of metropolitan cities.

NURSING & HEALTHCARE

WHY THIS CAREER IS HOT? Registered Nurses constitute the largest healthcare occupation, with 2.4 million jobs. They are projected to create the second largest # of new jobs among all occupations. The median annual earnings were $52,330 in May of 2004.

The best places to find jobs within this field are: Miami/Tampa. These cities have the highest concentration of the 65- and-up population. Florida will lead the nation in healthcare for the elderly.

Sources: U.S. Department of Labor, CNNMoney.com

QUICK CONNECT

Want to find out more facts, stats and commentary on hot career tracks? Visit jobs.hbcuconnect.com
FEATURED: STAYING CONNECTED

Can you remember when you graduated from High School, all of the friends you may have lost contact with? Sometimes, we even lose contact with our really good friends... Or we might lose our cell phone or PDA and have to start creating our contact list all over again!

So let’s get straight to the point! If you are not already a member of HBCUCONNECT.COM, you need to sign up and begin to network with your fellow black college students and graduates. It’s just that simple...

Many college students try to compare HBCUCONNECT.COM to sites like Blackplanet, Facebook or MySpace, but there is a whole different vibe when you login to HBCUCONNECT. I think a lot of it has to do with the fact that MySpace and Facebook are not really designed for African Americans at heart, and then Blackplanet was actually a spin off of an Asian site (Asianavenue.com) and is not a black owned company...

So, what does that have to do with staying connected? What is it you are being connected to? It’s all about access, opportunity, and yep: a fun way to connect with folks that are also living the black college experience and sharing notes.

When I started the website (in 1999) I just wanted to have a list of my buddies from Hampton University on website where they could show a recent picture of themselves, and also let everyone know what they were up to... It grew from that concept into a network
of over 300,000 folks from all of the Historically Black Colleges and Universities. Developing the website became like a passion and an addiction. I still wake up out of my deep sleep talking about “I need to add this new feature to HBCU CONNECT...” But it’s a passion that seems to have resulted in something valuable to those that use it, so it’s worth it.

Now, we have college recruits, current students, alumni, and even fans coming to the site not only to interact with each other but also to keep in touch with what is going on within the black college community... Sports, News, Events, Careers, Photo Albums, Homecoming schedules, and just about any thing you could think of related to the Historically Black Colleges and Universities.

Let me plant another seed in your head since you got this far in reading some late night freestyle editorial... You sign up as a member of HBCU CONNECT, and become a part of one of the largest African American organizations in history. We as a group, have a voice to be reckoned with, to make sure we have access to opportunities, information, and each other.

So get online, enjoy the website and let’s get connected...

By William R. Moss III
Founder, HBCUCONNECT.COM
DEPARTMENT: GET CONNECTED!

What’s Up!

This is Reggie, staff member for HBCU CONNECT. My main task for this section was to make a list of the most scantily-clad women, complete with pictures of them in nothing but bikini tops and bottoms (*or one of the two*), but that would have taken up more pages than we have, and I’d probably get fired... So, instead, I want to take this time to tell you gals and guys about one of the hot features on HBCUconnect.com - The Blogs!

Yes, Blogging has been a hot, new commodity over the last year or so and it seems as if everyone is doing it. For those who don’t know, a blog (*or weblog*) is a form of written online media in which messages are posted and displayed on a website. In our case, every single member on our website has the ability to post one. These messages can be about politics, the latest happenings on campus, the newest gadgets, food, or whatever subject matter you care to write about. Whether it is about which basketball team you think will win it all, whether someone else is having the same relationship problems as you, or whether you want to share your latest poem you created, The Blogs are hot. Furthermore, other HBCU CONNECT members can subscribe to your blog!

HOW TO BLOG:

Blogging is simple. Let’s say you have this banging Ramen Noodle recipe that you want to share (*and don’t act like you haven’t experimented*). All you have to do is log into the site, with your
email address and password. Once in, roll your mouse over the Hot Links menu item and select “HBCU WeBlog” from the drop down list. Here you can see other people’s ideas, creativities, and rants, which by the way reminds me of a certain Blog I read last year. This person was complaining about having too many advertisements on the website. So we responded back with, “Hey, it’s either charge cats to use our site, or let sponsors keep it a free service.” I haven’t heard back from her since. Anyways, back to the scantily-clad women, uh, I mean The Blogs. Once you are on the homepage, simply click the link that reads “Post Blog Entry” to the right. You will then be redirected to a form to fill out. Once it is filled out with your banging Ramen Noodle recipe, hit the “Submit Blog” button and you are done!

Don’t forget to add a nice picture of your finished dish! Other members can now, steal your recipe and enjoy Chicken Ramen Noodles for themselves. So if you didn’t like the way the waiter at Red Lobster treated you, or you can’t decide which grad school to go to, or you just simply want to show a picture of how messy your roommate is, write a Blog about it!

So get online, enjoy the website and let’s get connected...

By Reginald Culpepper

HBCU CONNECT Staff
THE HBCU CONNECTION

Understand that you are part of History! We collectively are responsible for the image and ultimate success of our Historically Black Colleges and Universities! GET CONNECTED!

ALABAMA
Alabama A&M
University
Alabama State
University
Bishop State
Community College
Concordia College
J.F. Drake State
Technical College
Lawson State
Community College
Miles College
Oakwood College
Selma University
Shelton State
Community College
Stillman College
Tallahega College
Trenholm State
Technical College
Tuskegee University
Gadsden State
Community College

ARKANSAS
Arkansas Baptist
College
Philander Smith
College

CALIFORNIA
Shorter College
University of Arkansas
at Pine Bluff

DELAWARE
Delaware State
University

DISTRICT OF
COLUMBIA
Howard University
University of the
District of Columbia

FLORIDA
Bethune Cookman
College
Edward Waters College
Florida A&M University
Florida Memorial
College

GEORGIA
Albany State University
Clark Atlanta
University
Fort Valley State
University

ILLINOIS
Interdenominational
Theological Center

KENTUCKY
Kentucky State
University

LOUISIANA
Dillard University
Grambling State
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Southern University
and A&M College
Xavier University of
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Coppin State University
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The President and Staff of HBCUConnect.com invite you to join them as they set sail for a fun-filled, cruise vacation aboard Princess Cruises Mega Ship “The Star Princess”. Enjoy the friendship and special relationships of HBCU Alumni as you sail the beautiful Caribbean with activities designed especially for you. Hosted by radio personality, Marcel of the Russ Parr Morning Show!

**SPECIAL GROUP ACTIVITIES!**

- HBCU Idol (talent show)
- HBCU Players Ball
- Spades Tournament
- Welcome Aboard Mixer with Open Bar
- Speed Dating/Networking
- HBCU Spirit Night “Represent” (wear your school colors)

**THE HOST**

Marcel is a former US Marine from Baltimore, Maryland. He has worked in a number of radio markets across the country. As a member of the syndicated, Russ Parr Morning Show, he loves comedy and can be heard mimicking the voices of Denzel, Michael Jackson, Ice-T, R Kelly, Bill Cosby, etc.

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