

STUDENTCONNECT

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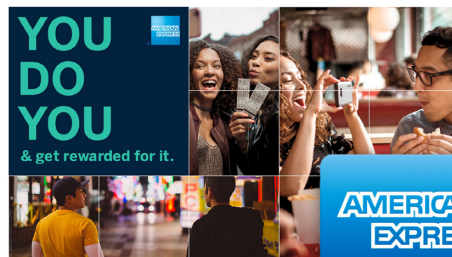
Distributed to over 120,000 HBCU students.

FLIPPING THE SWITCH

Flipping the switch, code-switching, whatever you want to call it, just know that college students are the kings and queens of it. More specifically, students enrolled at HBCUs. One week we're turning up at our Homecoming concert, and the next we're at home spending the holidays with our family.

At this point, it's hard to keep up! Many are still on campus packing up their dorm rooms while others are already settled in at home, making "The Switch" from college life to home life. Students are challenged by reverting to their "at-home" selves in the blink of an eye. No more coming in or leaving out) at two in the morning.

No more late-night food runs. We're basically going from a pre-adulthood experience back to "my house, my rules." Here are some tips to make the transition easier.



1. THEIR HOUSE THEIR RULES

This may be the golden tip. You're at home now, so your parents are expecting business as usual. That may be in the form of switching up your routine or even picking up a few chores. Remember, it's not the end of the world and you'll be back to your college life soon.

2. BE UNDERSTANDING

Your parents are glad to have you back home. Maybe they are constantly barging into your room or calling you every second of the day. The fact is that your parents miss you; you should spend some time with them.

3. TIME IS DWINDLING

You're living at home rent-free, a luxury that may not always be available. You won't be at your parents' house or college forever. So, try to enjoy both! Yes, "The Switch" can be a hard transition, but it's necessary.

Using these tips will help smooth your transition from college to home! Remember, enjoy the holidays with your family and you'll be back to the college life in no time.

By: Tyuanna H. Williams
Clafin University
Class of 2024



Winding Down

Blood pressure down, stress levels receding, and mind entering a stage of cheery soulfulness that only gets brought about by Luther Vandross's (or Chris Brown, for those whose ears haven't been... nevermind, because I know y'all know!) velvety tones in the tinsel tunes.

With finals out of the way for some, and a looming doom for others, everyone seems to be feeling the urgent desire for some much needed time for self, unwinding, and reflection.

However, accomplishing those seemingly simple tasks can require planning and you objectively setting aside time from your busy life of studying economics, uber-ing, and hitting up those last few parties of the semester, to focus solely on yourself.

A part from calming the world within ourselves, the tragedies of the world around us make many of us want to close our blinds, grab some snacks, and stay snuggled inside to avoid the madness altogether.

With junior and high schools across the nation flooding the news headlines with shootings and bomb threats back to back; a new COVID variant beginning to spread as we enter flu season; and news of several of our higher ed institutions imposing difficulties on their student life, the year is giving us our last blues before the New Year.

Family, this is the time to moisturize your skin, slick back your hair, and face the challenges before you. Give yourself a day to reset, and get back to business, but in a way that is good for both your

physical and mental health. As a means of relief in the midst of this uphill climb that many of us are experiencing before winter break, I encourage you all to consider a few ideas that I have compiled:

- *Peace of Mind with Taraji*, an open discussion talk show with award-winning actress Taraji P. Hensen, accessible via Facebook Watch.
- *KEYS album by Alicia Keys*, available on most music streaming platforms, and features an innovative duality of sound, with "[Unlocked]" songs that embody the tech-infused sounds of modern R&B, and "[Original]" songs, leaning towards the pianists' love for jazz, according to Apple. Jazz is scientifically known to calm the mind!

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- *Red Notice*, an action movie jam-packed with humor from The Rock, and heart-racing scenes executed by the **Wonder Woman** star, Gal Gadot, making it just the lighthearted suspense that you need to take your mind off finals for a couple hours.

- *A walk outside for at least 15 minutes...* minus social media.

- *The Harder They Fall*, which (if you have not heard!) is a remarkable film for the Black community, as the Wild West has never been publicly recognized as "Black and proud" until Rufus and Trudy came along.

Be prepared to rediscover history by the end of this flick.

Seeing as COVID has not gone away, and masks still reign supreme, navigating college, especially at a HBCU, is a journey that we are uncovering day by day, all while fighting to hang on to our traditions and meet the ideals of an ever changing society.

Keep the faith and indulge in the normalities that do remain, such as the holiday lights, parades, and food-drives that give true meaning to the season.

All of this has been said to say enjoy yourself sometimes, family! Mounting changes and successive bouts of growth are great, but it is in rest that the fuel for change comes about.

By: Baylee Robertson
Tuskegee University
Class of 2022



Go Far... Diversity Mentorship Program



The Diversity Mentorship Program is a six-month mentorship program targeted towards diverse sophomore students currently attending Historically Black Colleges and Universities (HBCU) and Hispanic Serving Institutions (HSI). The program will focus on career development, exposure to senior leadership, and provide a direct connection to additional Wells Fargo opportunities and events.

Students involved with relevant student organizations (i.e. NABA, ALPFA, MLT, SHPE, etc.) are encouraged to apply.

Application Requirements:

- Current sophomore student with an anticipated graduation date of May/June 2024 or Dec 2024
- Maximum 500 word essay submission
- One-page resume submission
- Proven passion and commitment to diversity
- Demonstrated commitment to serving the community

Apply Here to the Wells Fargo Mentorship Program: wfwuevents.com/20733

Apply no later than Monday, January 10, 2022 at 11:59 p.m. CST



Why Wells Fargo?

Top Supplier Diversity Program
(2021) Viqtory Media

#1 of the Top 16 Companies for People with Disabilities (2020)
National Organization on Disability

#7 among Top Companies for LGBTQ Employees (2021)
DiversityInc.

#7 among Top Companies for Veterans (2021) DiversityInc

#8 among Top Companies for Mentoring (2021) DiversityInc.

#12 Best Company for Diversity and Inclusion (2021) LATINA Style



HUNTER CHOOSES JACKSON STATE

It was interesting to see fan response once #2 high school recruit in the nation Travis Hunter, said that he would forego playing for Florida State University, and would instead take his talents to Jackson State University (HBCU) in order to play for Deion Sanders (Coach Prime).

The response from one fan in particular might demonstrate why the HBCU is so important and needed for a black child's overall development. Could it be a minority student does not possess much value at a predominantly white institution (PWI) if they cannot run or shoot a basketball?

Even after Deion Sanders (Coach Prime) made millions of dollars for Florida State in the form of ticket sales and TV revenue, this fan says

Deion has never given a dime back to the school. Many see this as selfish, especially after this fan and his friends have enjoyed countless memorable moments watching a then young Deion entertain them.

So perhaps it comes down to if you are not entertaining or working for the good of certain fans, then your value is diminished! You have little value to these fans, so they will now burn your jersey and any memories of the highlights you worked so hard to create.

If you are a football player, then you are a star and perhaps loved, but what if you are simply a math wiz, or science guru, do you now not have much value at the PWI?

It just looks like another reason that by attending the HBCU,



Daniel J. Grant @DJGFSU · 18m
My most prized possession of all my FSU memorabilia. Deion was my childhood hero. I hope they never allow him back on campus. FSU should immediately un-retire his number as well. He has never given a damn dime back to the school so no one should really be surprised!



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MADE READY

YOU'RE MADE OF
A DOUBLE MAJOR
A PART-TIME JOB
AND A FULL-TIME DREAM



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you know you are valued for who you are, whether you are a star on the field, or a star off the field. After all, the HBCU was created because black Americans were not accepted at the PWIs' in the first place. It is because of this that when people ask what purpose does the HBCU serve in today's society, respectfully make sure you inform them that the HBCU is where we produce some of the world's sharpest black Engineers, Doctors, Veterinarians, Scientists, Educators, and Business people, whether they are star athletes or not.

Larry Jemison, Jr.
HBCUCONNECT

Capital One Journey Student Credit Card





GETTING THE JOB DONE

Employers around the nation are looking for talented HBCU graduates to fill their open positions. These positions cover an entire spectrum of employment opportunities from internship, all the way up to the C- Suite. These opportunities are often difficult to locate, but when presented with the chance to obtain one of these dynamic career jobs, you need to be prepared to seize the moment. Remember, the slightest edge can put you ahead of the next candidate, and you don't need ten good jobs, you need One. Here are a few suggestions that will make you more attractive should a position come your way.

Be Professional- From the time a recruiter gets your resume, they are evaluating you. What does your GPA look like, what leadership traits do you possess, what previous work experience do you have, and are you active in extracurricular activities? They are trying to see if you are the "winner" they are looking for. If your resume passes the test, you may be lucky enough to get the interview. Now is your time to really shine, and that starts with looking the part. A nice dark suit or dress, hair groomed/styled, and a smile that lights up any room. It's time to demonstrate to the interviewer why you will be a great fit for their company. Let them know that you are a team player, that you are results focused, and that you are a quick learner. Employers are looking for people that can hit the ground running immediately, even though they know you will have a steep learning curve. They don't expect nor want you to know EVERYTHING!!

Be Prepared- Be sure to arrive 30 minutes early if you are granted an interview. There is nothing worse than showing up late to the interview. Traffic, can't find parking, or cannot locate the building are all excuses as to why you may not have arrived on time, but by giving yourself extra time, you can alleviate many of these excuses. Arriving early also allows you to relax a little so you can reduce some stress as well. Have you researched the company website? What's the current stock price? Be familiar with any late breaking news that you can recite in the interview. If they ask a question you do not know, you respond, "I do not know that, but I did recently see that you merged with XYZ company". It shows that you might not know it all, but you have done your research. Always have at least 2 good questions to ask at the end of the interview, no matter what. These should not be something they have already answered, unless you are seeking deeper details.

Be Flexible- When interviewing, the interviewer wants to know that you are open to a broad range of opportunities. Yes, your family may live in Chicago, and you have a lot of friends there, but the interviewer wants to know that you might be interested in taking a position on the West Coast. If this is a possibility, then let them know that you are flexible. This will continue the process, and separate you from candidates that are not open to the move. If not interested in relocating to the West Coast, let them know this is not an option for you at this time, but do understand you may have just cut off future communication regarding this opportunity, and may not get another good opportunity for a while.

Demonstrate Results- When the interviewer is asking questions they do not want to just here an response, they want to hear a response that is fueled with examples. They will say things such as "Name a time that you had to be the leader of a project or task, and things did not go as planned?" You now will have to answer this with a specific scenario, what you did as the leader, and what the final result was. I only mention this so you are prepared to answer with a scenario versus simply answering a question.

By: Larry Jemison
HBCUCONNECT

